



MICHIGAN SOCIETY OF HEALTH-SYSTEM PHARMACISTS

FOR IMMEDIATE RELEASE

Oct. 27, 2016

Contact: Kristina Bird, communications manager
(517) 377-0232

Hae Mi Choe presented with President's Award for Innovative Practice Model Implementation

Lansing, Mich. – Hae Mi Choe, Pharm.D., will be honored with this year's Michigan Society of Health-System Pharmacists (MSHP) President's Award at the 2016 MSHP Annual Meeting on Oct. 28.

The MSHP President's Award recognizes the commitment of a pharmacy professional or a pharmacy organization to advancing the theme and goal of the MSHP Board of Directors throughout the year. This year, MSHP has focused on provider status and the concept of "Changing Gears." As the terrain of pharmacy continues to shift, and the direction of the profession heads toward new frontiers, Hae Mi Choe has established herself as a pioneer in her work to advance the role of pharmacists in the ambulatory care setting. Dr. Choe is recognized by her colleagues as an incredible innovator as well as a strong supporter through hands on assistance and mentorship of colleagues advancing their practice. They also note she is kind, organized and approachable. Consistent with this year's theme, the work Dr. Choe has done, and continues to do, creates a framework for pharmacists to practice as providers to improve the overall care of patients. It also serves as an inspiration and model for future pharmacists to practice in these advanced roles.

Dr. Choe received her baccalaureate degree in Biochemistry/Cell Biology from the University of California, San Diego and her Doctor of Pharmacy degree from the University of California, San Francisco. She completed her Pharmacy Practice Residency at Kaiser Permanente in Los Angeles. After residency, she moved to Seoul, South Korea, and developed and implemented anticoagulation and asthma services at the Samsung Medical Center. After five years overseas, Dr. Choe joined the faculty at the University of Michigan Health System (UMHS) to develop ambulatory clinical services. In 2009, Dr. Choe was promoted to the position of Director of Innovative Ambulatory Care Pharmacy Practices at UMHS. In this role, she created a group practice model at UMHS as part of the Patient Centered Medical Home across 14 health centers, as well as a new reimbursement process for clinical pharmacy services. She was the first pharmacist evaluated and endorsed by the Credentialing Committee at UMHS and was granted special privileges in patient care; she has since led her entire team of clinical pharmacists through the credentialing process. Dr. Choe has been recognized numerous times throughout her career for both her excellence in teaching as well as for her work in developing innovative practice models. Notably, in 2011 she and her colleagues were awarded both the MPA Innovative Pharmacy Practice Award and the ASHP Best Practice Award for their group practice model in the Patient-Centered Medical Home. In 2014, Dr. Choe received the American Pharmacists Association (APhA) Pinnacle Award in the Individual Career Achievement category.

As part of her current role, Dr. Choe has been instrumental in the development and launch of the Michigan Pharmacists Transforming Care and Quality (MPTCQ) Collaborative Process Initiative (CPI) program, a collaboration between Blue Cross and Blue Shield of Michigan (BCBSM) and UMHS which aims to integrate clinical pharmacists into more direct patient care roles. This program, which was modeled after the program Dr. Choe built at UMHS, has brought clinical pharmacy services to 17 health-system or physician group practices throughout the state, which encompasses over 50 individual practice sites, all with a goal of improving patient care through pharmacist-physician collaboration. The program continues to expand, with the intent to implement it in all 46 health-system or physician group practices that work with BCBSM over the next several years.

MSHP is a practice section of the Michigan Pharmacists Association consisting of more than 600 health-system pharmacy professionals. Since its founding in 1883, MPA has been a leader in the professional and scientific advancement of pharmacy and in safeguarding the well-being of individual patients in Michigan.

###